

Ordinance 16.107
Sign Regulations
Chapter 16. Trade, Advertising, Industry, Signs
Article 1. Advertising

**An Ordinance to Establish Sign Regulations Within the Corporate
Town Limits of McBee, South Carolina**

WHEREAS, the Town Council of the Town of McBee has determined that a sign ordinance is needed to protect public safety and welfare and to ensure the maintenance of an attractive physical environment while satisfying the needs of sign users for adequate identification, communication and advertising.

The Town of McBee hereby votes to approve the addition of Sign Regulations to Chapter 16. Trade, Advertising, Industry, Signs Article 1. Advertising.

Mayor John Campolong

First Reading Vote Results Date: 05/01/2018

 4 For 0 Against

Second Reading Vote Results Date

 For Against

Public Hearing Date:

16.107. SIGN REGULATIONS

A. Purpose

The purpose of this ordinance is to protect public safety and welfare and to ensure the maintenance of an attractive physical environment while satisfying the needs of sign users for adequate identification, communication and advertising.

B. Applicability and Conformance

This Ordinance regulates the number, size, placement, and physical characteristics of signs; allows certain signs without permits; prohibits certain signs, and requires permits for certain signs.

With the adoption of this Ordinance, all signs within the corporate town limits of McBee are to be in compliance with this Ordinance.

C. Temporary permit

The following signs are permitted for a limited amount of time as provided below:

1. Political Signs

Definitions:

“Political sign” is a sign that contains primarily a political message.

“Public property” means any property owned or operated by a governmental entity that is open to the public and used for a public purpose. “Public property” includes, but is not limited to, a library, park, school, government building, public right-of-way or easement.

“Temporary political campaign sign” means a sign that refers only to the issues of candidates involved in an election.

Campaign Signs and Polling Places

No electioneering (posting of signs, handing out campaign literature, gathering petitions signatures, etc.) is allowed within four hundred (400) feet of any portion of a building where a polling place is located.

Prohibited Placement of Temporary Political Signs

It is unlawful for any candidate for any public office, or for any person acting for or on the candidate's behalf, to fasten or attach in any manner whatsoever any political or campaign sign, poster, advertisement or notice upon:

- Any curbstone
- Any portion between any sidewalk and street
- Any tree, post, pole, hydrant, fencing
- Or other public structure within the limits of any street
- Or upon any public property within the jurisdictional area of the Town
- Within twenty (20) feet of highway advisory signs – stop signs, school zones, etc.
- Any commercial property

Political Sign Regulations:

1. A temporary political sign placed on public property shall comply with the following regulations:
 - a. Prior to the erection of any political sign, a temporary sign permit shall be obtained from the Town Clerk. Such permit shall authorize the erection of all signs pertaining to the candidate or political point of view indicated on the temporary sign permit application. Such application shall also include the dimensions of each sign and the type of materials to be used.

A temporary sign permit for political signs shall allow political signs to be erected no more than thirty (30) days prior to a town, county, state, or federal election and shall require that such signs be removed within seven (7) days following the election, provided however, that they be allowed to remain displayed between initial and run-off elections, provided not more than thirty (30) days shall pass between initial and run-off elections.

Upon completion of the temporary political sign permit application showing satisfactory compliance with the provision of this section, a temporary sign permit for political signs shall be issued at no charge.

- b. Temporary political signs may be placed in non-commercial and public property districts within the corporate Town limits of McBee.
- c. Size limitations are as follows:
Temporary political signs shall be a maximum of 18" x 24".
- d. Limitation of Number of Temporary Political Signs
It shall be unlawful for the placement of temporary political signs to exceed seventy-five (75) signs for any one political candidate.
- e. Visual Area Clearance:
No sign of a height of five feet shall be permitted to prevent visual impairment for drivers.
- f. Temporary political signs shall be made of durable materials adequate to withstand any wind loads, which might reasonable be experienced and should be maintained in good condition.
- g. It shall be the responsibility of the property owner to remove all political signs from property within the time specified in this ordinance.
- h. The Town of McBee may, without notice, confiscate and dispose of any temporary political sign that is placed in violation or not removed as required.